



CAREtrade®

2022 PARTNERS



MISSION: Identify & promote brands that advance a higher purpose than commercial success and are aligned with KeHE's dedication to serving.



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Our ultra-filtered alkaline rainwater is the purest and most sustainably sourced water on the planet. Heart Water® is free of chemicals, micro-plastics, and harmful toxins found in groundwater - and it comes in durable, refillable, and recyclable aluminum bottles. 23% percent of profits go to the Heartwater Foundation® whose mission is to replicate our rainwater technology across the globe, giving water challenged communities access to clean & reliable drinking water. Everyone has a story. Everyone has a purpose. This is ours.



Imlak'esh Organics curates a line of Plant-Based, Keto, Paleo, and Immunity Boosting functional snacks that delight our community with delicious and unique flavors. We are an LGBTQ certified company that prides ourselves on developing organic & ethical supply chains that benefit diverse small farmers around the world. Imlak'esh is building a bridge with small farmers to bring super nuts and regenerative cacao to the people in support of cultural and biodiversity.



At Live Love Pop we believe in not only healthy snacking, but also giving back. We wanted to be a snack with a purpose, which is why we launched our "Selfless Snacking" campaign where we give back to a different charity with each different flavor. Currently, the organizations we support are leaders in Breast Cancer Research, Fighting Hunger, Veteran's Health Programs, Pediatric Cancer Research, Alzheimer's Research, Empowering Victims of Human Trafficking, Cardiovascular Medical Research and Youth Development Programs.



Every cup of coffee has a story and ours is from Mozambique. We work with more than 600 farmers who earn a sustainable income from their coffee harvests while supporting the rainforest at the same time. 100% of the profits from every bag of coffee sold go back to Gorongosa National Park. These profits support girls' education, wildlife conservation, and rainforest reforestation activities that benefit our farmers, their communities, and the ecosystem they call home. Together, we can create a world where people, wildlife, and the planet thrive together.



Rishi Tea was founded on the commitment to set the standard for quality and expand the awareness of tea and its rich, inspirational tradition. We offer premium tea and botanicals imported directly from gardens across the world. We draw inspiration from ancient artisanal practices that use organic cultivation techniques as well as modern culinary innovation. Our commitment to sustainability is a core part of our mission that stems from the organic tea grown without the use of agrochemicals like pesticides and fertilizers, are generally healthier for the environment, farmers and tea drinkers alike.



Chickapea is a nutritious, high-protein and organic pasta made with only chickpeas and lentils. Their new +Greens product line adds spinach and kale making it an easy way to get your protein and greens! Chickapea partners with Community Food Centres Canada and The New Farm (the leading regenerative farm in Canada) to help solve two of the biggest crises our planet is facing right now— climate change and food insecurity.



The name says it all, KiZE Life Changing Bars. KiZE was created with a mission and passion to help others become their best self every day and they strive to make a positive impact in the community, both locally globally. your purchase impacts a community of 1,000 children in Haiti and helps serve the poor, hungry, and youth in the Oklahoma City area. These delicious bars are comprised of simple, high quality, and real food ingredients with a dessert-like taste and texture for the perfect grab-and go snack.



Started in 2014 in the Bronx, they have created a sustainable economic model on a national scale that empowers community gardens and their social justice missions. Community gardens are amazing resources in urban areas that are too often under-served. Each garden has a unique social mission, informed by the needs of the surrounding areas. From high school students to immigrants and refugees, community gardens are places where people from all backgrounds and walks of life can come together. Throughout the growing season, gardeners sell the peppers back to Small Axe at a premium to produce Small Axe hot sauce, creating a sustainable revenue stream for vital community development work.



Utilizing unique botanicals from developing countries, such as wild-harvested ramón seeds, Teeccino creates new sources of income to empower individuals, particularly women, in rural communities. Teeccino supports nutrition education programs and also donates to rainforest preservation, poverty relief, and 7 different NGO's whose information they publish on their tea box lids. Teeccino's roasted herbal coffees and teas with heart-healthy potassium, cleansing dandelion, wellness mushrooms, adaptogenic herbs, and prebiotics are sure to be a hit amongst consumers seeking more functionality from their daily cup.



Ziba's range of dried fruits and nuts are sustainably sourced, nutrient dense, and superior-tasting alternatives to conventional brands. Non-GMO and higher in protein and healthy fats, Ziba's products are unique heirloom & wild-grown varieties ethically sourced across regions of Afghanistan - a country that in the 1970s was a top global exporter of superior quality dried fruits and nuts before the ensuing conflict and economic instability. Ziba Foods is backed by a social mission of improving the lives of farmers and marginalized women in Afghanistan, as well as ongoing traceability and transparency programs.



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